





"Cash Xpress" a New Service from Credit Libanais; Granting International Cardholders Access to Fresh US\$ Bank Notes at BoB Finance Branches and other Touch Points

Credit Libanais in partnership with BoB Finance is proud to announce the launch of "Cash Xpress" a service that will allow any customer, holder of an "International" card or Credit Libanais' "Fresh Money" cards to withdraw US\$ fresh banknotes through the POS terminals available at BoB Finance premises as well as the Bank's branches or through its ATMs.

Credit Libanais is leveraging on BoB Finance's 70 selected locations from its network in addition to the Bank's 60 branches and 92 ATMs constituting a large network spread across Lebanon to provide **cardholders carrying international cards with an easy access to fresh US\$ bank notes.** This comprehensive solution, allows visitors coming to Lebanon to reduce the risk of having their money lost or stolen while transiting through different airports.

"Cash Xpress" will allow those cardholders to withdraw the desired amount of cash from their international card, at their convenience.

Mrs. Randa Bdeir, Deputy General Manager and Head of Electronic Payment at Credit Libanais said: "We embraced this project because we believe in the complementarity of roles and tasks between institutions, and in the need for efficient partnerships which boost our mutual benefits. In these uncertain and constantly changing times, being in tune with customers and their needs is essential and thus, "Cash Xpress" goes in line with the Bank's strategy to adapt to the changing market conditions and will facilitate the life of visitors coming to Lebanon holding large amounts of money while offering the Bank's holders of fresh money cards easy access to withdraw US\$ banknote.

Bdeir also added: We are also very excited to partner with BoB Finance to develop this service and cover all Lebanese regions, while staying true to the Bank's slogan "Close to you"."

Commenting on this launch, Michael Abdelnoor - Managing Director of BoB Finance said: "We are keen on facilitating access to cash to the expats and foreigners visiting Lebanon. We have decided on offering this service through 70 of our branches carefully selected to cover the entire Lebanese territory, we are happy to team up with Credit Libanais for that purpose. BoB Finance has always been a bridge between the expats and their families in Lebanon and this new service will nothing but reinforce the bond we have been building over the past twelve years."

Once again, Credit Libanais differentiates itself from other banks by emphasizing on innovative services that respond to the change in customers' behavior. Today's step is a further commitment from both institutions to keep delivering a compelling and enriched customer experience.

About Credit Libanais

Since its establishment in 1961, Credit Libanais has developed technologically - advanced services to support its business. The Bank has one of the largest networks in Lebanon including local and international outreach in Cyprus, Bahrain and a subsidiary bank in Senegal.

Year after year, Credit Libanais reaffirms its commitment to conducting business with high ethical standards and sustainability in mind.

For more information about Credit Libanais, please contact: Mr. Said Fakhr, +961-1-609284, sfakhr@cl.com.lb

About BoB Finance

BoB Finance s.a.l is a financial services and electronic money transfer companies operating in Lebanon, headquartered in Sin el Fil, Horch Tabet. Licensed and regulated by the Central Bank of Lebanon (Banque du Liban), BoB Finance was established in 2005, and is fully owned by Bank of Beirut.

BoB Finance was appointed in 2009 as an accredited Western Union agent in Lebanon providing financial and transfer-related services through a network of 700+ branches